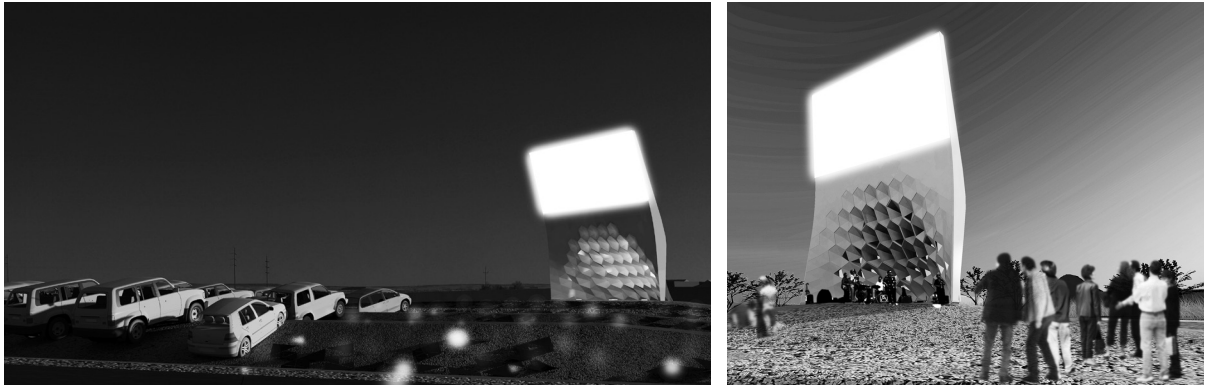


BALLROOM DRIVE-IN MARFA

TOWN HALL MEETING Thursday, April 21 7pm Crowley Theater



Ballroom Marfa brings contemporary art and culture to a diverse and growing community. The scope of our programs encompasses visual arts exhibitions, music events, film screenings, dance, and theater performances that extend locally as well as internationally. 2011 is a benchmark year for Ballroom Marfa, marking both our eighth year as a cultural arts foundation and the commencement of construction of the new Ballroom Marfa Arts Archipelago (Ballroom Marfa Drive-In).

Designed by acclaimed architects MOS, the Drive-In will be a sculptural reconfiguration of classic outdoor drive-in theater architecture. Through Ballroom Marfa's partnership with Presidio County, several acres of scenic desert on the northeastern edge of Marfa, known as Vizcaino Park, will serve as permanent home for our Drive-In theater. The gleaming curvilinear structure, a combination of screen and band shell, will be a striking new presence in the West Texas landscape, reflecting Marfa's reputation as a cultural destination and the town's historical interplay between architecture and sculpture.

The concept for this project is to resurrect a virtually extinct type of venue and rekindle the spirit of community that existed around the original drive-in theaters. The drive-in is a disappearing architectural and cultural phenomenon with their numbers decreasing from more than 5000 at their peak in the 1950s to less than 400 today. Ballroom Marfa aims not only to restore this unique venue to the landscape, but also to redefine the drive-in experience for a new audience.

The Ballroom Marfa Drive-In will be the first art-house drive-in in America created by a non-profit organization. With a cutting-edge design and exceptional programming, it will be an internationally significant architectural, cultural, and civic project that epitomizes Ballroom Marfa's ambitious pursuit of community engagement and artistic expression.

For more information, please visit our website BALLROOMMARFA.ORG, or call 432.729.3600

Join us for a Drive-In presentation, question, and answer session at the Crowley Theater, Thursday, April 21 at 7pm. Refreshments will be served.

The Ballroom Marfa Arts Archipelago (Ballroom Marfa Drive-In) expands beyond a drive-in theater and envisions a multi-scale county park improvement plan. We would appreciate your feedback prior to the meeting and for those unable to attend.

Please fill out the survey below and return via mail.

BALLROOM MARFA DRIVE-IN at VIZCAINO PARK SURVEY

Are you a Marfa resident? yes no

Are there children in your household?
 0-5yrs 6-12yrs 13-18yrs N/A

How often do you use Vizcaino Park?
 weekly monthly occasionally rarely

Why do you visit the park? _____

What are your priorities for the development of Vizcaino Park?
 drive-in theater / amphitheater sports courts practice fields
 gardens children's play equipment public art
 recreational / sports programming dog park picnic area
 drinking fountains tree planting lighting handicapped access
other _____

Of the priorities checked above, which is your top priority?

Would the improvement of the park increase your use of Vizcaino Park?
 yes no

Have you or your children ever participated in an event or organized program in Vizcaino Park? yes no
Which program or events? _____

Please note any ideas for improvement to Vizcaino Park, features, services, and programming.

Please mail to BALLROOM MARFA DRIVE-IN P.O. Box 1661 Marfa, TX 79843, or email Melissa McDonnell at drivein@BALLROOMMARFA.ORG.
*Survey available in Spanish.