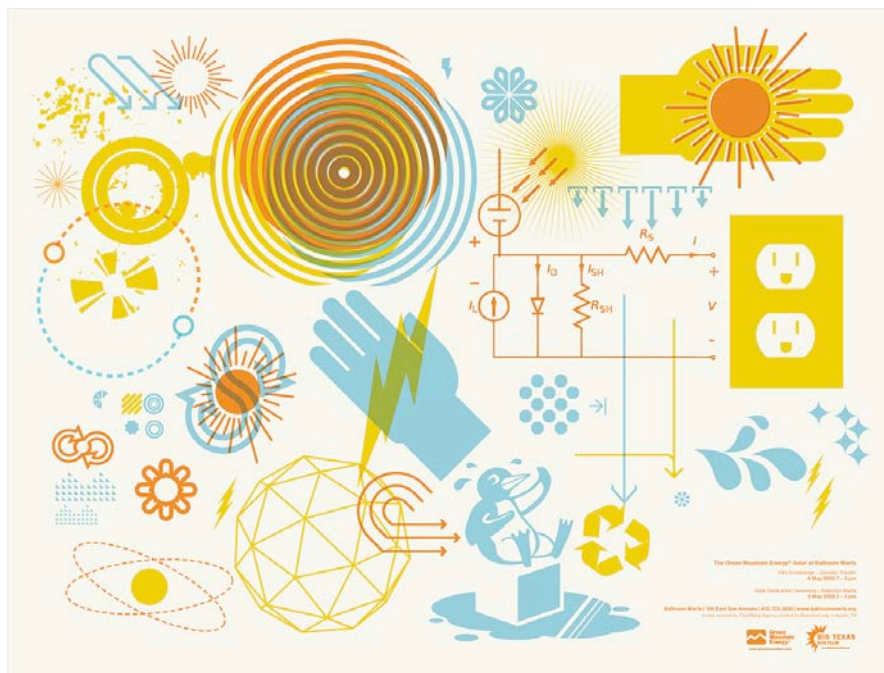




## Green Mountain Energy Company Donates Solar Array to Ballroom Marfa

Ballroom Marfa's roof has a new addition, thanks to Austin-based Green Mountain Energy Company. We are now being powered partly by solar energy! Green Mountain donated the photovoltaic solar panel system, which is mounted on our roof and visible from the street.

Green Mountain donated the solar panels and funded the array's installation through its Big Texas Sun Club® program. Green Mountain's Big Texas Sun Club is a unique program in which the company's Texas customers can choose to support solar energy installations and education in Texas by paying an additional \$5 on their monthly bill. This is their 15th solar project built in Texas. With this installation, Green Mountain have been responsible for creating almost 155 kW of new solar energy capacity in Texas since 2002. The solar panels were installed by Houston-based Standard Renewable Energy.



Limited Ed Poster provided by FlashBang Agency, Austin, TX

The Green Mountain Energy® Solar at Ballroom Marfa is 5.25 kilowatts and is expected to produce more than 10,000 kilowatt hours of electricity per year by converting sunlight into electricity. The solar array, that covers nearly 450 square feet of roof space and consists of 30 solar panels, will provide approximately 15 percent of our annual electrical power requirements. These panels will offset up to 13,700 pounds of carbon dioxide each year. That's like not driving over 15,000 miles, or the annual sequestration of more than 800 trees.



"As a proud recipient of Green Mountain's donation for the solar array system, Ballroom Marfa is extremely enthusiastic to serve as a role model to actively promote cleaner energy for the West Texas community," said Fairfax Dom. "There's urgency for change within our fragile environment. Green Mountain's incredible contribution enables Ballroom Marfa to participate in this effort by bringing a higher level of awareness about renewable energy. Ballroom Marfa looks forward to being a leading advocate for both the cultural arts and the environment."

"Ballroom Marfa is a world-class art and cultural facility that is helping put west Texas on the map and Green Mountain is honored to help the facility go green," said Paul Markovich, Senior Vice President, Residential Services, Green Mountain Energy Company. "Green Mountain has been serving customers in Texas since 2002. Donating solar arrays like this one helps us give back to the communities where our customers live, while supporting our mission to change the way power is made."

Green Mountain Energy Company is Texas' only electricity provider dedicated to cleaner electricity. Sign up today through this web link and for every new customer \$50 will be donated to Ballroom Marfa in support of future cultural programs in Marfa, TX. [CLICK HERE TO SIGN UP www.ballroommarfa.gmrep.com](http://www.ballroommarfa.gmrep.com)

For more information please visit:

[www.greenmountainenergy.com](http://www.greenmountainenergy.com)

[www.bigtexassunclub.com](http://www.bigtexassunclub.com)

[www.sre3.com](http://www.sre3.com)

To celebrate this new addition Ballroom planned a weekend full of events. On Thursday, May 7, 2009 at 10am Marfa Public Radio, 93.5 FM aired an interview with Ballroom Marfa's Fairfax Dorn and Green Mountain's Director of Marketing Services, Greg Latson, as part of the station's *Talk at Ten* program series.

On Friday May 8, 2009 from 8-10pm at the Crowley theater, Ballroom Marfa hosted film screenings followed by a Q&A with Standard Renewable Energy's Jordan Fruge. Selected by Ralph McKay, the films to be screened include *Don't Kill the Weatherman*, by Martha Colburn, 2007; *The Beekeepers*, by Richard Knox Robinson, 2009; and *A Sense of Wonder*, by Christopher Monger, 2008.

On Saturday, May 9, 2009 from 2-5pm, Green Mountain's Super Earth mascot, along with representatives from Green Mountain, Ballroom Marfa, and members of the community were on hand to officially "flip the ceremonial switch" of the solar array at 3.30 pm. Marfa Mayor Dan Dunlap proclaimed May 9, 2009 as Green Mountain Solar Energy at Ballroom Marfa Day, urged Marfa citizens and businesses to learn more about green power and to engage in other activities that encourage the use of clean, abundant, reliable, renewable energy. Cynthia Taus Delgado West Texas/Upper Rio Grande Region Representative of the Office of the Governor was also on hand to share a letter of support from Texas Governor Rick Perry.

### About Green Mountain Energy Company

Green Mountain, the nation's leading provider of cleaner energy and carbon offset solutions, was founded in 1997 "to change the way power is made." The company is the longest serving green power marketer in the U.S. and was ranked the highest in residential customer satisfaction with retail electric service in Texas by J.D. Power and Associates. Green Mountain offers consumers and businesses the choice of cleaner electricity products from renewable sources such as wind and water and carbon offset products through its BeGreen division ([BeGreenNow.com](http://BeGreenNow.com)). Green Mountain customers have collectively helped avoid over 4.1 million tons of CO<sub>2</sub> emissions.



Generous support for the dedication ceremony for the Green Mountain Energy® Solar at Ballroom Marfa has been provided by Anonymous; Mike Green of Green Works Architecture PLLC, Marfa, TX; Thomas Greenwood, Architect PLLC, Alpine, TX; Lomi Kershner of L. Kershner Design, Santa Cruz, CA; Charles Mallory; Lee & Cindy Milazzo of Samuel Owen Gallery, Marfa, TX; Suzanne Tick & Terry Mowers; and Ballroom Marfa members.

In-kind support and design of invitation and limited ed poster provided by FlashBang Agency, Austin, TX. [www.flashbangagency.com](http://www.flashbangagency.com).

Special thanks to Karyn Caplan, Crowley Theater, Food Shark, Marfa Recording Company and KRTS Marfa Public Radio streaming live at [www.marfapublicradio.org](http://www.marfapublicradio.org)

We are immensely grateful to Representative Pete Gallego and his Chief of Staff, Patrick Tarlton for their support of Ballroom Marfa in our endeavors to go solar.



STATE OF TEXAS  
OFFICE OF THE GOVERNOR

**Greetings:**

As Governor of Texas, I am pleased to extend greetings to everyone taking part in the dedication of Ballroom Marfa's new solar array.

Today's dedication has been made possible by a grant from Green Mountain Energy Company, funded by Green Mountain customers who participate in the Big Texas Sun Club.

Green Mountain's Big Texas Sun Club is a perfect illustration of the Texas Spirit: individuals doing their part to make a positive difference. The difference in this case is a solar array that will save money while helping protect the beautiful West Texas environment, offsetting almost 14,000 pounds of carbon dioxide per year.

Every Texan has a vested interest in ensuring that future generations have abundant energy resources that are clean and renewable. I commend everyone who contributed to this worthwhile project.

First Lady Anita Perry joins me in congratulating Ballroom Marfa, Green Mountain Energy and the members of the Big Texas Sun Club on this momentous occasion.

Sincerely,

A handwritten signature in black ink that reads "Rick Perry". The signature is written in a cursive, slightly slanted style.

Rick Perry  
Governor

# City of Marfa

## OFFICE OF THE MAYOR

### PROCLAMATION

WHEREAS, the Texas Renewable Energy Resource Assessment from the State Energy Conservation Office states that Texas leads the nation in total wind, solar, biomass and geothermal resources; and

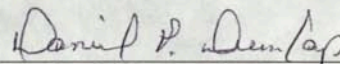
WHEREAS, Ballroom Marfa's Gallery is going green, thanks to a donation by Texas-based Green Mountain Energy Company to install a 5.75 kilowatt solar array on the rooftop of the gallery; and

WHEREAS, Ballroom Marfa is hosting a weekend of events to celebrate the dedication of their new solar array; and

WHEREAS, residents and small business owners in the City of Marfa will have the opportunity to make a difference to the quality of our environment by increasing awareness about the "green power" solar option that reduces air pollution, protects natural resources, and reduces emissions of greenhouse gases.

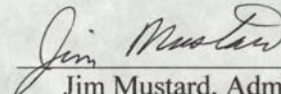
NOW THEREFORE, I, Dan Dunlap, Mayor of the City of Marfa, hereby proclaim May 9<sup>th</sup> as Green Mountain Energy Solar at Ballroom Marfa Day and urge Marfa citizens and businesses to learn more about green power and to engage in other activities that encourage the use of clean, abundant, reliable, and renewable energy.

DATED this 9<sup>th</sup> day of May, 2009

  
\_\_\_\_\_  
Daniel P. Dunlap, Mayor



Attest:

  
\_\_\_\_\_  
Jim Mustard, Administrator